



## **Cookies Policy:**

### **1. Introduction**

This Cookies Policy explains how GradPro Limited, trading as GradPro, ("we", "us", "our") uses cookies and similar technologies on our website [www.gradpro.co.uk](http://www.gradpro.co.uk) (the "Site"). By using the Site, you consent to the use of cookies in accordance with this policy.

### **2. What Are Cookies?**

Cookies are small text files that are placed on your device when you visit a website. They help us understand how you use our Site, remember your preferences, and improve your user experience. Cookies can be "session cookies" (which are deleted when you close your browser) or "persistent cookies" (which remain on your device until they expire or you delete them).

### **3. How We Use Cookies**

We use the following types of cookies on our Site:

**3.1 Essential Cookies:** These cookies are necessary for the Site to function properly. They enable core functionalities such as security, network management, and accessibility.

**3.2 Performance Cookies:** These cookies collect information about how you use the Site, such as which pages you visit most often and any error messages you receive. This information is used to improve the performance of the Site.

**3.3 Functionality Cookies:** These cookies allow the Site to remember your choices (such as your username, language, or the region you are in) and provide enhanced, more personalized features.

**3.4 Targeting/Advertising Cookies:** These cookies are used to deliver advertisements that are relevant to you and your interests. They are also used to limit the number of times you see an advertisement and help measure the effectiveness of advertising campaigns.

### **4. Third-Party Cookies**

In addition to our own cookies, we may also use various third-party cookies to report usage statistics of the Site, deliver advertisements on and through the Site, and so on.

These third-party cookies are governed by the respective privacy policies of the third parties placing the cookies.

## **5. Managing Cookies**

You can control and manage cookies in various ways. Most browsers automatically accept cookies, but you can choose whether or not to accept cookies through your browser's settings. Here are some options for managing cookies:

5.1 Browser Settings: You can typically find cookie settings in the "options" or "preferences" menu of your browser. Here are links to cookie management instructions for popular browsers:

- [Google Chrome](<https://support.google.com/chrome/answer/95647>)
- [Mozilla Firefox](<https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>)
- [Safari](<https://support.apple.com/guide/safari/manage-cookies-and-website-data-sfri11471/mac>)
- [Microsoft Edge](<https://support.microsoft.com/en-us/microsoft-edge/delete-cookies-in-microsoft-edge-63947406-40ac-c3b8-57b9-2a946a29ae09>)

5.2 Opt-Out Tools: You can opt out of targeted advertising through various third-party tools:

- [Network Advertising Initiative](<http://optout.networkadvertising.org/?c=1>)
- [Digital Advertising Alliance](<http://optout.aboutads.info/?c=2&lang=EN>)

Please note that disabling cookies may affect the functionality of the Site and your ability to access certain features.

## **6. Changes to This Policy**

We may update this Cookies Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. Any changes will be posted on this page with an updated effective date. Your continued use of the Site after any changes indicates your acceptance of the new Cookies Policy.

## **7. Contact Us**

If you have any questions about this Cookies Policy, please contact us at:

GradPro

Email: [julie@gradpro.co.uk](mailto:julie@gradpro.co.uk)

Phone: +44 7762 782056